

LOW LEVEL TEXTBOOKS

Baucum, D., & Smith, C. (2004). *Kagan and Segal's psychology: An introduction* (9th ed.). Belmont, CA: Wadsworth.

ISBN: 0-155-08114-4

Publisher Contact Information:

Wadsworth/Thomson Learning, 10 Davis Drive, Belmont, CA 94002

Phone: 800-354-9706

Web Site: www.wadsworth.com

Goals, Organization, and Content

The major goals of this 621 page, single-column format, 15-chapter, low level text are to strive for brevity, clarity, rigor, and relevance and to help students grasp the significance of key psychological principles and disabuse them of false and often harmful beliefs about human behavior. A major theme is psychology viewed from a life span perspective.

The text includes two developmental psychology chapters. It does not contain a separate consciousness chapter.

The text contains the following chapters:

- 1 The Science and Practice of Psychology
- 2 Brain, Body, and Behavior
- 3 Sensing and Perceiving
- 4 Conditioning and Learning
- 5 Remembering and Forgetting
- 6 Language and Thought
- 7 Intelligence and Its Assessment
- 8 Emotion and Motivation
- 9 Personality and Its Assessment
- 10 Human Development: Conception Through Childhood
- 11 Human Development: Adolescence, Adulthood, and Death
- 12 Stress, Coping, and Well-Being
- 13 Mental and Behavioral Disorders
- 14 Psychotherapy and Other Treatment Approaches
- 15 Social Psychology

Special Features

The text contains regularly-appearing featured discussions related to applications, the life span perspective, and special issues in psychology. These discussions include: (a) Psychology in the Lab and in Life, previously Psychology in Action (e.g., Loud Noises), (b) Life Span Perspective, focusing on the dynamics of human development over time (e.g., Remembering and Forgetting in Older Adulthood), (c) Psychology and the Media, presenting issues and controversies from newspapers and magazines (e.g., The Great

American Sleep Debt), and (d) A Matter of Debate, dealing with contemporary issues in psychology (e.g., Talking with Parrots?). Each chapter ends with its own Study Guide, including Key Terms with page numbers, an Active Learning Review (fill-in-the-blank questions), Practice Test (multiple choice questions), and Exercises (activities and discussion questions). Answers to Practice Tests are provided at the end of the book.

Changes in This Edition

Changes made in the 9th edition include two new authors, Don Baucum and Carolyn Smith. Changes also include full-chapter coverage of intelligence and personality, rather than combining the two topics in a single chapter. Extensive revisions have been made throughout the text to include cutting edge research while retaining classic studies. The featured discussion, A Matter of Debate, is new. Two pedagogical aids, Focus Questions at the beginning of every major section and Study Charts highlighting information about fundamental topics, have also been added.

Reviews

Authorship and Edition: Kagan, J., & Segal, J. (1992) *Psychology: An introduction* (7th ed.) Review: Nash, P. W., & Madden, M. E. (1995). Two views of introductory psychology texts. *Contemporary Psychology*, 40, 563-566.

Coon, D. (2004). *Introduction to psychology: Gateways to mind and behavior* (10th ed.). Belmont, CA: Wadsworth.

ISBN: 0-534-61228-8

Publisher Contact Information:

Wadsworth/Thomson Learning, 10 Davis Drive, Belmont, CA 94002

Phone: 800-354-9706

Web Site: www.wadsworth.com

Briefer versions available.

Goals, Organization, and Content

The major goals of this 738 page, two-column format, 20-chapter, low level text are to promote an interest in human behavior, foster an appreciation for human diversity, facilitate learning, and encourage critical thinking.

The text includes two developmental chapters, separate sensation and perception chapters, two social psychology chapters, and two nontraditional chapters: Gender and Sexuality and Applied Psychology.

The text contains the following chapters:

- 1 Introduction to Psychology and Research Methods
- 2 Brain and Behavior
- 3 Child Development
- 4 From Birth to Death: Life-Span Development
- 5 Sensation and Reality
- 6 Perceiving the World
- 7 States of Consciousness
- 8 Conditioning and Learning
- 9 Memory
- 10 Cognition, Language, and Creativity
- 11 Intelligence
- 12 Motivation and Emotion
- 13 Gender and Sexuality
- 14 Personality
- 15 Health, Stress, and Coping
- 16 Psychological Disorders
- 17 Therapies
- 18 Social Behavior
- 19 Attitudes, Culture, and Human Relations
- 20 Applied Psychology

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Special Features

The text contains regularly-appearing featured discussions related to applications and special issues in psychology. These discussions include: (a) chapter-ending Psychology in Action, illustrating how students can use psychological knowledge to improve common experiences (e.g., Well-Being and Happiness—What Makes a Good Life?), (b) A Step Beyond, covering the controversies and current issues of psychology (e.g., Synesthesia—Hearing Colors, Tasting Light), and (c) The Clinical File, featuring clinical content (e.g., Beyond Homesickness). Each chapter includes several feature boxes, focusing on one or more of three themes: Human Diversity (e.g., Women in Psychology), Focus on Research (e.g., Inspecting Intelligence), and Using Psychology (e.g., Behavioral Remedies for Insomnia). Each chapter also contains several "Bridges," a feature that provides links to related concepts among chapters. In addition, end-of-chapter Psychology on the Net and Interactive Learning sections provide links to relevant internet sites for further hands-on learning.

Changes in This Edition

Changes made in the 10th edition include combining the introductory and methods chapter into a single introductory chapter and converting the Applied Psychology appendix to a chapter. The Clinical File has been added as a featured discussion, and the Critical Thinking and A Closer Look features have been removed. Critical thinking questions now appear in the Knowledge Builder pedagogical feature that prompts students to engage in elaborative study, together with Relate questions and Learning Checks. Finally, coverage of evolutionary explanations of human behavior has been increased.

Reviews

Authorship and Edition: Coon, D. *Introduction to psychology: Exploration and application* (8th ed.). Review: Landrum, R. E. (2000). The encyclopedic nature of introductory psychology: Two examples. *Contemporary Psychology*, 45, 101-104.

Briefer Versions

Coon, D. (2006). *Psychology: A modular approach to mind and behavior* (10th ed.). Belmont, CA: Wadsworth.

ISBN: Paperbound: 0-534-60593-1
Casebound: 0-495-03112-7

The major goal of this 676 page, two-column format, 17-chapter briefer text is to provide students with a concise, but complete, first course in psychology. Chapters are ordered in a similar manner to the full length text and organized into smaller modules to allow flexibility in assigning topics. The reduction in length (approximately 73 pages) is accomplished by combining the cognition and intelligence chapters, and the sensation and perception chapters into single chapter coverage. In addition, it condenses topics in the Attitudes, Culture, and Human Relations chapter of the full-length version into the

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social psychology and applied psychology chapters. Major sections and subsections are similar in the full-length and briefer versions.

The briefer version contains similar regularly-appearing featured discussions, Psychology in Action, Using Psychology, and Human Diversity. In addition, Discovering Psychology boxes provide various hands-on activities or exercises related to chapter content and Critical Thinking discussions promote critical thinking about relevant chapter topics. Chapter previews are followed by “Survey Questions” from the previous edition. Each chapter ends with Interactive Learning sections that provide relevant websites related to chapter content.

Reviews

There have been no reviews as of December, 2005.

Coon, D. (2005). *Psychology: A journey* (2nd ed.). Belmont, CA: Wadsworth

ISBN: 0-534-63264-5

The major goals of this 572 page, single-column format, 14-chapter briefer text are to provide a concise, but complete, first course in psychology using psychological principles that help students learn more efficiently, to give students a clear grasp of major concepts, and to offer a broad overview that reflects psychology’s rich heritage. Chapters are ordered in a similar manner to the full-length text. The reduction in length (approximately 166 pages) is accomplished primarily by consolidating into single chapter coverage the topics of sensation and perception, cognition and intelligence, and the two developmental chapters. In addition, this briefer version does not include the Gender and Sexuality chapter.

This briefer version contains the Psychology in Action, Human Diversity, Using Psychology, and Clinical File features of the full-length version. New to this edition are Critical Thinking boxes, which promote critical thinking about specific topics that students should approach with healthy skepticism. Each chapter also ends with the Interactive Learning feature.

Reviews

There have been no reviews as of December, 2005.

Low Level Textbooks Continued—

Gerow, J., & Bordens, K. (2003). *Psychology: An introduction* (7th ed.). Richardson, TX: Harrison Press.

ISBN: 1-890704-97-0

Publisher Contact Information:

Harrison Press, 1611 Brentworth Way, Reno, NV 89521

Phone: 800-970-1883

Web Site: <http://harrisonpress.com>

Goals, Organization, and Content

The primary goal of this 624 page, single-column, 14-chapter, low level text is to produce a solid, but accessible introduction to psychology at a reasonable price. To keep costs down, it is published in a black-and-white format. Other goals include sharing the excitement of the science of psychology with the beginning student, using what we know about learning and memory to help the student reader, demonstrating that psychology has emerged from a historical context, and reflecting the belief that diversity is a good thing.

The text combines the topic of intelligence with the topics of language and problem solving in a single chapter. Each chapter is subdivided into two major topics.

The text contains the following chapters:

- 1 The Science of Psychology
- 2 The Nervous System and Behavior
- 3 Sensation and Perception
- 4 Varieties of Consciousness
- 5 Learning
- 6 Memory
- 7 Intelligence, Language, and Problem Solving
- 8 Human Development
- 9 Personality
- 10 Motivation and Emotion
- 11 Psychology, Stress, and Physical Health
- 12 The Psychological Disorders
- 13 Treatment and Therapy
- 14 Social Psychology

Special Features

The text does not include any special features.

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Changes in This Edition

Changes in the 7th edition include expansion and updating of topic coverage and reference citations and the deletion of the chapter on industrial/organization, environmental, and sport psychology.

Reviews

Authorship and Edition: Gerow, J. R. (1989). *Psychology: An introduction* (2nd ed.).
Review: Beins, B. C. (1991). Psychology at an introductory level. *Contemporary Psychology*, 36, 248-249.

Low Level Textbooks Continued—

Hockenbury, D. H., & Hockenbury, S. E. (2006). *Psychology* (4th ed.). New York: Worth.

ISBN: 1-7167-6446-6

Publisher Contact Information:

Worth Publishers, 41 Madison Avenue, New York, NY 10010

Phone: 800-446-8923

Web Site: www.worthpublishers.com

Briefer version available.

Goals, Organization, and Content

The major goals of this 671 page, single-column format, 15-chapter, low level text are to communicate both the scientific rigor and personal relevance of psychology, clearly explain psychological concepts and how they are linked, present controversial topics in an impartial and even-handed fashion, show how classical studies set the stage for today's research, personalize historical figures in psychology with interesting details about their lives, encourage and model critical and scientific thinking, expand students' awareness of cultural and gender differences, create a student-friendly learning environment, actively engage diverse students, including adult learners, and provide an effective pedagogical system to help students develop more effective learning strategies and test for retention.

The text includes one nontraditional chapter, Gender and Sexuality. In addition to the statistical appendix, the text includes one other appendix, Industrial/Organizational Psychology.

The text is organized into six sections, containing the following chapters:

Section I - *Introducing Psychology*

- 1 Introduction and Research Methods

Section II - *Psychobiological Processes*

- 2 Neuroscience and Behavior
- 3 Sensation and Perception
- 4 Consciousness and Its Variations

Section III - *Basic Psychological Processes*

- 5 Learning
- 6 Memory
- 7 Thinking, Language, and Intelligence
- 8 Motivation and Emotion

Section IV - *The Development of the Self*

- 9 Lifespan Development
- 10 Gender and Sexuality
- 11 Personality

Section V - *The Person in Social Context*

- 12 Social Psychology

Section VI - *Psychological Problems, Disorders, and Treatment*

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- 13 Stress, Health, and Coping
- 14 Psychological Disorders
- 15 Therapies

Special Features

The text contains regularly-appearing featured discussions related to applications, critical thinking, diversity, and special issues in psychology. These discussions include (a) Application, illustrating how findings of psychological research relate to common problems (e.g., Minimizing the Effects of Stress), (b) Critical Thinking, highlighting different perspectives on controversial issues to encourage students to evaluate their preconceptions and opinions through critical thinking (e.g., The Memory Wars: Recovered or False Memories?), (c) Science versus Pseudoscience, modeling critical examination of claims (e.g., Subliminal Self-Help Tapes: Effortless Motivation?), (d) Culture and Human Behavior, illustrating how culture helps shape behavior and attitudes (e.g., The Effect of Language on Perception), (e) In Focus, discussing a selected topic in depth (e.g., Explaining Those Amazing Identical-Twin Similarities), and (e) Focus on Neuroscience, showing how the brain can help explain the complete range of human behavior (e.g., Brain Reward When Making Eye Contact with Attractive People). Each chapter also begins with a story, entitled Prologue, which introduces the chapter's themes and topics. Following the chapter summary are page-referenced lists of key terms and brief autobiographical information on key people in psychology.

Changes in This Edition

The 4th edition does not include any major changes beyond the updating and streamlining of content coverage. Several new Focus on Neuroscience boxes have been added to this edition and significant new material has been added to the Sensation and Perception, Memory, and Lifespan Development chapters.

Reviews

There have been no reviews as of December, 2005.

Briefer Version

Hockenbury, D. H., & Hockenbury, S. E. (2004). *Discovering psychology* (3rd ed.). New York: Worth.

ISBN: 0-71675-716-8

The major goals and themes of this 577 page, single-column format, 14-chapter briefer text are similar to those of the full-length version. Chapters are ordered in a similar, traditional manner. The reduction in length (approximately 94 pages in the body of the text) is accomplished by elimination of the nontraditional Gender and Sexuality chapter, elimination of selected sections, and elimination or consolidation of subsections. Major sections and the remaining subsections in the briefer version are similar to those in the full-length text.

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The briefer version contains similar regularly-appearing featured discussions (Application, Critical Thinking, Science versus Pseudoscience, Culture and Human Behavior, In Focus, and Focus on Neuroscience) and similar pedagogical aids (running glossary, pronunciation guide for selected terms, key terms with page numbers, a listing of key people at the end of each chapter, and Concept Reviews, with answers at the end of each chapter).

Reviews

There have been no reviews as of December, 2005.

Low Level Textbooks Continued—

Huffman, K. (2004). *Psychology in action* (7th ed.). New York: Wiley.

ISBN: 0-471-26326-5

Publisher Contact Information:

John Wiley & Sons, Inc. 605 Third Avenue, New York, NY 10158

Phone: 800-945-3933, ext 34810

Web Site: www.wiley.com

Briefer version available.

Goals, Organization, and Content

The major goals of this 594 page, single-column format, 16-chapter, low level text are to introduce students to the incredible wealth of information in the field of psychology and to show them how this information can be usefully applied to their lives and the world around them. A major theme is a focus on active learning.

The text includes two developmental chapters and one nontraditional chapter, Gender and Human Sexuality, and combines the topic of intelligence with the topics of thinking and language in a single chapter. The stress and health chapter is placed atypically following the neuroscience and biological foundations chapter. Two optional chapters, Industrial/Organizational Psychology and Human Performance in a Global Economy, are available separately upon request. A separate appendix provides answers to chapter review questions.

The text contains the following chapters:

- 1 Introduction and Research Methods
- 2 Neuroscience and Biological Foundations
- 3 Stress and Health Psychology
- 4 Sensation and Perception
- 5 Consciousness
- 6 Learning
- 7 Memory
- 8 Thinking, Language, and Intelligence
- 9 Life Span Development I
- 10 Life Span Development II
- 11 Gender and Human Sexuality
- 12 Motivation and Emotion
- 13 Personality
- 14 Psychological Disorders
- 15 Therapy
- 16 Social Psychology

Low Level Textbooks Continued—

Special Features

The text contains regularly-appearing featured discussions related to research, applications/critical thinking, and diversity. These include: (a) Research Highlight, describing high interest topics that are explored through research (e.g., An Elegant Study of Therapeutic Touch), (b) Critical Thinking/Active Learning, containing application exercises designed to develop specific critical thinking skills, (e.g., Is Your Job Stressful?), (c) Try This Yourself, providing simple-to-do experiments, demonstrations, and self-tests that give students an opportunity to apply principles and concepts, and (d) Gender and Cultural Diversity, highlighting topics of current interest (e.g., The Evolution of Sex Differences). Each chapter now ends with a two-page Visual Summary that can be used to either preview or review chapter content and a page-referenced list of key terms.

Changes in This Edition

The major changes in the 7th edition involve moving material on biological research from Chapter 2 (Neuroscience) to Chapter 1 (Introduction and Research Methods) and moving the material on language development from the developmental chapter to the chapter on thinking, language, and intelligence.

This text is now available as an Active Learning Edition of *Psychology in Action*, a spiral-bound edition that presents the same material as the full-length version in a 48-module format. In addition to the modular format and lower price, students get integrated self-study material and practice tests (on special perforated pages) that reinforce key concepts and provide instant assessment feedback

Review

Authorship and Edition: Huffman, K., Vernoy, M., Williams, B., & Vernoy, J. (1991). *Psychology in action* (2nd ed.). Review: Pittenger, D. J. (1992). Giving psychology away: When is the glitter of the package greater than the grace of the gift? *Contemporary Psychology*, 37, 698-700.

Authorship and Edition: Huffman, K., Vernoy, M., & Vernoy, J. (1997). *Psychology in action* (4th ed.). Review: Nallan, G. B. (1998). Introductory psychology textbooks. *Contemporary Psychology*, 43, 411-413.

Briefer Version

Huffman, K. (2006). *Living psychology*. New York: Wiley.

ISBN: 0-471-67938-0

Goals, Organization, and Content

The major goals of this 624 page, two-column format, 15-chapter briefer text are to create time-saving, state-of-the-art study tools to maximize student (and professor) success, accommodate a large diversity of teaching and learning styles, and to present psychology as a living, applied science. Two major themes of this text are critical

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thinking and active learning. Chapters are organized into small, modular units but maintain the same general structure of the full-length text.

The briefer text includes one nontraditional chapter, Living Psychology in a Global Economy, and makes available separately a chapter on Industrial/Organizational Psychology. In addition to the statistics appendix, there is an appendix providing answers to the review questions.

The text contains none of the regular features of the full-length text. It does have one regularly appearing feature related to applications; Applying Psychology to Work (e.g., Would You Like to be a Health Psychologist?), Everyday Life (e.g., Self-Help for Sleep Problems), and Student Life (e.g., Testing Your Knowledge of Abnormal Behavior). In addition, the final module in each chapter, titled “Living Psychology”, demonstrates the immediate relevance and application of psychology to everyday life (e.g., The Intelligence Controversy). Each chapter ends with a list of page-referenced key terms and a variety of web links relevant to chapter content.

Reviews

There have been no reviews as of December, 2005.

Low Level Textbooks Continued—

Lahey, B. B. (2004). *Psychology: An introduction* (8th ed.). New York: McGraw-Hill.

ISBN: 0-07-287188-1

Publisher Contact Information:

McGraw-Hill Higher Education, 2 Penn Plaza, 20th floor, New York, NY 10021

Phone: 800-338-3987

Web Site: www.mhhe.com

Goals, Organization, and Content

The major goal of this 676 page, single-column format, 17-chapter, low level text is to teach by fully capturing the immense importance and fascination of the scientific study of ourselves and teaching the concepts and facts of psychology in the clearest and most exciting manner possible.

The text includes two nontraditional chapters, Gender and Sexuality and Psychology Applied to Business and Other Professions, and combines the topic of intelligence with the topics of thinking and language in a single chapter.

The text is organized into seven parts, containing the following chapters:

Part I - Introduction

- 1 What is Psychology?
- 2 Research Methods in Psychology
- 3 Biological Foundations of Behavior

Part II - Awareness

- 4 Sensation and Perception
- 5 States of Consciousness

Part III - Learning and Cognition

- 6 Basic Principles of Learning
- 7 Memory
- 8 Cognition, Language, and Intelligence

Part IV - The Life Span

- 9 Developmental Psychology

Part V - The Self

- 10 Motivation and Emotion
- 11 Gender and Sexuality
- 12 Personality Theories and Assessment

Part VI - Health and Adjustment

- 13 Stress and Health
- 14 Abnormal Behavior
- 15 Therapies

Part VII - The Social Context

- 16 Social Psychology
- 17 Psychology Applied to Business and Other Professions

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Special Features

The text contains regularly-appearing featured discussions related to applications and diversity. These discussions include (a) Application of Psychology, illustrating how chapter material can be used in students' lives (e.g., Parenting), and (b) Human Diversity, emphasizing the importance of recognizing and respecting differences among people (e.g., Conflict and the First-Generation College Student). Each chapter begins with a prologue and list of key terms and concludes with a listing of supplementary readings. Several chapters (e.g., Biological Foundations and Sensation and Perception) conclude with visual reviews (fill-in-the-blank diagrams) to help students test themselves to improve their learning.

Changes in This Edition

Changes made in the 8th edition include expanded coverage of evolutionary psychology, how the genome influences behavior and mental process, and psychology's role in environmental protection.

Reviews

There have been no reviews as of December, 2005.

Low Level Textbooks Continued—

Plotnik, R. (2005). *Introduction to psychology* (7th ed.). Belmont, CA: Wadsworth.

ISBN: 0-534-58934-0

Publisher Contact Information:

Wadsworth/Thomson Learning, 10 Davis Drive, Belmont, CA 94002

Phone: 800-354-9706

Web Site: www.wadsworth.com

Goals, Organization, and Content

The major goal of this 608 page, multiple-format, 25-module, low level text is to present traditional concepts in ways that will grab students' attention, engage their interest, and motivate them to read the material.

In an effort to make the material less overwhelming, more manageable, and easier for students to review, the text is comprised of 25 modules averaging 24.3 pages, instead of more traditional longer chapters. The text includes a separate methods module, separate sensation and perception modules, separate motivation and emotion modules, two developmental modules, and two modules on each of the following topics: biopsychology, consciousness, learning, memory, personality, and disorders. The text also contains an appendix with answers to the Critical Thinking questions.

The text contains the following modules:

- 1 Discovering Psychology
- 2 Psychology & Science
- 3 Brain's Building Blocks
- 4 Incredible Nervous System
- 5 Sensation
- 6 Perception
- 7 Sleep & Dreams
- 8 Hypnosis & Drugs
- 9 Classical Conditioning
- 10 Operant & Cognitive Approaches
- 11 Types of Memory
- 12 Remembering & Forgetting
- 13 Intelligence
- 14 Thought & Language
- 15 Motivation
- 16 Emotion
- 17 Infancy & Childhood
- 18 Adolescence & Adulthood
- 19 Freudian & Humanistic Theories
- 20 Social Cognitive & Trait Theories
- 21 Health, Stress & Coping
- 22 Assessment & Anxiety Disorders
- 23 Mood Disorders & Schizophrenia

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24 Therapies

25 Social Psychology

Special Features

The distinctive feature of this text is that pages with multiple non-captioned graphics were designed independently of other pages, rather than in a fixed format. This was done so that the text and graphics could be integrated on each page, and eliminates the need for the reader to locate graphics on other pages. The text contains regularly-appearing featured discussions related to applications, diversity, methodology, and critical thinking. These discussions include: (a) Application, demonstrating how psychologists apply research findings and use basic principles to solve or treat real-life problems (e.g., Lie Detection), (b) Cultural Diversity, challenging and broadening students' viewpoints with material from other cultures (e.g., Brain Size & Cultural Myths), (c) Research Focus, explaining how psychologists use a variety of research methods and techniques to answer questions (e.g., Sex Differences in the Brain?), and (d) Critical Thinking, module-concluding features asking students to read and critically evaluate an interesting and current newspaper article (e.g., Is it OK for Parents to Spank Their Kids?) and to use information in the module to answer study questions. Each module is followed by a Links to Learning feature, containing information for related topics found on Web sites, CD-ROMs, and in the Study Guide that accompanies the text.

Changes in This Edition

No major changes have been made in the 7th edition beyond the updating of references and content.

Reviews

Authorship and Edition: Plotnik, R. (1990). *Introduction to psychology* (3rd ed.).
Review (separate segments for reviewer and author): Kasschau, R. A., & Plotnik R. (1994). Picture perfect? *Teaching of Psychology*, 21, 117-119.

Authorship and Edition: Plotnik, R. (1990). *Introduction to psychology* (3rd ed.).
Review: Morse, C. K. (1994). Three texts at two levels. *Contemporary Psychology*, 36, 145-148.

Low Level Textbooks Continued—

Wood, S. E., Wood, E. G., & Boyd, D. (2005). *The world of psychology* (5th ed.). Needham Heights, MA: Allyn & Bacon.

ISBN: 0-205-36137-4

Publisher Contact Information:

Allyn & Bacon, 75 Arlington St., Suite 300, Boston, MA 02116

Phone: 800-852-8024

Web Site: www.ablongman.com

Briefer version available.

Goals, Organization, and Content

The major goals of this 625 page, single-column format, 18-chapter, low level text are to provide superior pedagogical support while making the connection between the scientific principles of psychology and the everyday lives of today's diverse students, to cite current research while promoting an understanding of the foundations of psychology, and to ensure that all presentations are reflective of current thinking about the science of psychology.

The text includes two developmental chapters, and two nontraditional chapters: Human Sexuality and Gender and Psychology in the Workplace.

The text contains the following chapters:

- 1 Introduction to Psychology
- 2 Biology and Behavior
- 3 Sensation and Perception
- 4 States of Consciousness
- 5 Learning
- 6 Memory
- 7 Cognition and Language
- 8 Intelligence and Creativity
- 9 Child Development
- 10 Adolescence and Adulthood
- 11 Motivation and Emotion
- 12 Human Sexuality and Gender
- 13 Health and Stress
- 14 Personality Theory and Assessment
- 15 Psychological Disorders
- 16 Therapies
- 17 Social Psychology
- 18 Psychology in the Workplace

Special Features

The text contains regularly-appearing featured discussions related to applications and important people in psychology. These discussions include (a) Try It!, encouraging

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students to learn by doing and (b) Apply It!, relating psychological principles to personal life (e.g., Improving Memory with Mnemonic Devices). Each chapter opens with a vignette, based on real-life events and people, that offers an accessible and interesting introduction to chapter material (e.g., “Hypnosis – from Ben Franklin to *The Manchurian Candidate*”). Each chapter ends with a list of page-referenced key terms.

Changes in This Edition

Changes made in the 5th edition include additions of third author Denise Boyd and the Psychology in the Workplace chapter.

Authorship and Edition: Wood, S. W., & Wood, E. G. (1993). *The world of psychology*. Review: Bacharach, V. R. (1996). Authors won, publishers nothing. *Contemporary Psychology*, 41, 267-268.

Authorship and Edition: Wood, S. W., & Wood, E. G. (1996). *The world of psychology* (2nd ed.). Review: (separate segments for reviewer and author): Jakovich, J., Wood, S. E., & Wood, E. G. (1997). Out of the woods. *Teaching of Psychology*, 24, 141-142.

Briefer version

Wood, S. E., Wood E. G., & Boyd, D. (2006). *Mastering the world of psychology* (2nd ed.). Needham Heights, MA: Allyn & Bacon.

ISBN: 0-205-45795-9

The major goals of this 454 page, single-column format, 14-chapter briefer text are to encourage students to think for themselves as they learn about, relate to, and apply the psychological principles that affect their lives. The reduction in length (approximately 171 pages in the body of the text) is accomplished by combining the Cognition and Language chapter with the Intelligence and Creativity chapter and by combining the two developmental chapters into a single chapter. In addition, this text does not include the Human Sexuality and Gender and Psychology in the Workplace chapters. The briefer version includes the Try It! and Apply It! features found in the full-length text. A new feature in this edition is How Did You Find Psychology?, profiling key people in each sub-discipline of the field and explaining (in their words) how they came to be psychologists. Each chapter ends with a list of page-referenced key terms, a built-in Study Guide, and a Practice Test with answers provided at the end of the text. For each chapter, two additional Practice Tests are included at the end of the text. Answers are available in a Solutions Manual that may be packaged with the text.

Reviews

There have been no reviews as of December, 2005.