



The Society for the Teaching of Psychology Announces

Best Practices: Teaching Introductory Psychology

Friday & Saturday, October 14-15, 2011
8:00am Friday through 12noon Saturday EST
Crowne Plaza Atlanta Perimeter NW Hotel
6345 Powers Ferry Road
Atlanta, GA, 30339
(770) 955-1700
For reservations: 1-888-233-9527
Conference Web site: TeachPsych.org

Co-sponsored by the Georgia Southern University Psychology Department and Worth, Pearson, McGraw-Hill, Wadsworth/Cengage, and Wiley Publishers



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ABOUT THE CONFERENCE

The Society for the Teaching of Psychology (STP, Division 2 of APA) is delighted to announce the 10th conference in the popular “Best Practices in Teaching Psychology” series, which began in 2002. The 2011 conference will focus on teaching introductory psychology. Our target audience includes teachers and administrators from high school, 2-year, and 4-year college/university settings. **Conference details are available at the conference Web site: TeachPsych.org.**

The conference will be held at the Crowne Plaza Atlanta Perimeter NW Hotel. **Please also note that the conference hours have changed: The conference begins at 8:00am on Friday, October 14th, and ends at noon on Saturday, October 15th. A light breakfast will be served beginning at 8:00am Friday; please join us for opening sessions.**

KEYNOTE SPEAKERS

- Erika Rosenberg, *Bringing the Science of Lie To Me to Introductory Psychology*
- Scott Lilienfeld, *But Psychology Isn't Really a Science, Is It? Dispelling Introductory Students' Skepticism of the Scientific Study of Human Nature*
- Susan Nolan, *It's Never Too Early: Introducing Statistical Concepts in Introduction to Psychology.*

FEATURED OPENING SESSIONS, *Friday morning, beginning at 8:30am*

- *I've Only Got One Question: The Formative Power of Single Diagnostic Items*, Rob McEntarffer
- *Throwing DARTTS at Introduction to Psychology: Design, Assessment, Retention, Testing, Transfer, and Skills*, Eric Landrum
- *Helping Students Understand and Prepare for Multiple-Choice Questions Requiring Higher-Order Thinking Skills*, Drew Appleby
- *The U-Pace Instructional Approach: Greater Student Learning through Student-Centered Online Instruction*, Diane Reddy, Raymond Fleming, & Laura Pedrick

CONFERENCE SYMPOSIA AND WORKSHOPS

- *Polymaths for Hire: Integrated Learning in the Psychology Classroom and Beyond*, Augusto, Nava-Whitehead, & Gow
- *The History of Psychology – It's Not Just for Capstones Any More*, Beins & Keith
- *Setting Goals: The Use of Learning Objectives in Introductory Psychology Courses*, Brown, Garczynski, Hackathorn, Homa, Sanborn, Solomon, & Tennial
- *Beyond “Course Management”: Comprehensive and Pedagogically Based Use of IT/Multimedia*, Danek & Daniels
- *A Disturbance in the Force?: The Darkside of Pedagogy*, Daniel
- *Engaging, Assessing and Saving: Teaching Introduction to Psychology in the Current Budget*, Dickson & Miller
- *Technology for Educators: Tools for Teaching*, Frantz
- *What to Cover in Introductory Psychology: A Conversation*, Frantz & Gurung
- *Integrating Writing into the Very Large Introductory Course: It Can be Done!*, Gingerich
- *Using Psychology's History to Teach the Value of Skepticism*, Heinzen & Makarec
- *Incorporating Undergraduate Research Experiences into the Introductory Psychology Course*, Holmes, Beins, & Miller
- *An Activities-Based Approach to Teaching General Psychology*, Howard, Mislner, Selby, & Smith
- *Development of a Lab Component in the General Psychology Class – Two Years of Experience and Counting*, Jones, Giordano, Shen-Miller, Yandell, & Bailey
- *Cross-Cultural Concepts in the Introductory Course: Teaching a Psychology for All People*, Keith, Giordano, Shen-Miller, & Jones
- *Active Learning Strategies in Large General Psychology Courses*, Lawrence & Jakobsen
- *Transform Introduction to Psychology with Team-Based Learning*, Madson, Gourley, Hughes, & Hackett
- *Pedagogical Techniques Designed to Overcome Students' Pseudoscientific Beliefs: What Works and What Doesn't*, Miller & Wozniak
- *A new IDEA in Course Assessment: Linking Learning Goals to Skills Assessed in Introductory Psychology*, Nevid & McClelland
- *Using the Learner-Centered Approach to Increase Student Engagement in the Introductory Psychology Classroom*, Newman, Afful, & Estle
- *The Voices Project: Using an Experimental Diversity Assignment to Reduce Stereotypes and Prejudice in Introduction to Psychology*, Nordstrom
- *Incorporating Research Design in Introduction to Psychology*, Phillips & Gharib
- *Building Connections: Assignments and Assessment in Introduction to Psychology*, Soysa, Dottolo, & Fitzpatrick
- *LEGOs and Playlists: Teaching Students in Introduction Psychology about Empathy*, Stadler

Additional presenters will participate in a poster session on Friday evening

REGISTRATION
Early Registration Deadline: August 25th, 2011
Go to TeachPsych.org to register!

The registration fee includes all refreshments and meals during the conference (lunch, continental breakfast, dinner, breaks, and reception, including 2 free drinks) and conference materials. **Early-Bird Rate if registered by August 25th:** \$185 for members of the Society for the Teaching of Psychology; \$215 for nonmembers. (See below to learn how to join STP.) Don't forget to reserve your room early (see lodging information below). **For those who register by September 24th:** \$200 for members of the Society for the Teaching of Psychology; \$230 for nonmembers. **After September 24th, rates are: \$240 for all registrants.** Please contact Janie Wilson directly at jhwilson@georgiasouthern.edu to make sure space is available.

REFUND POLICY: A full refund is available with notification of cancellation by 5:00PM EST on August 25th, 2011, with no refund after that date.

SPACE IS LIMITED to 250 participants--PLEASE REGISTER EARLY: After we reach our capacity, additional registrations are on a waiting list for openings due to cancellations. Onsite registration is on a space-available basis. Please verify space in advance.

LODGING & TRAVEL

Lodging

Conference sessions and lodging will be at the Crowne Plaza Atlanta Perimeter NW, 6345 Powers Ferry Road, Atlanta, GA, 30339. The conference rate is \$99 per night for a standard room and \$109 per night for a deluxe room. We can't guarantee room availability at the conference rate after September 19, 2011, so please make your reservations early! **When you call to make reservations at 1-888-233-9527, please refer to the group: *Georgia Southern University, Best Practices.***

Travel

- **Driving:** The Crowne Plaza Atlanta-Perimeter NW Hotel is conveniently located at 6345 Powers Ferry Road off I-285 at Exit 22, which is one exit east of the junction of I-75 and I-285.
- **Flying:** If flying into Atlanta, from the Atlanta Hartsfield-Jackson International Airport there are several options for reaching the conference hotel. **WE DO NOT RECOMMEND TAKING A TAXI DIRECTLY FROM THE AIRPORT BECAUSE OF THE DISTANCE AND HIGH COST.**
 - The hotel is accessible by van service from the airport (A&M Limousine, <http://www.aandmlimo.com/reservations.asp>). **Advance reservations are REQUIRED and can be made at the A&M Web site.**
 - You can take the [Metro Atlanta Rapid Transit System \(MARTA\)](#) directly from the airport to the **Dunwoody (Perimeter Mall)** station. The hotel offers a free shuttle service at specific times to and from this station. **PLEASE CONTACT THE HOTEL IN ADVANCE TO COORDINATE ARRIVAL TIMES WITH THEIR SHUTTLE AND RESERVE A SPACE ON THE SHUTTLE TO OR FROM THE MARTA STATION.**
 - Taxi service to the hotel is also available from this station. Call the hotel for recommended taxi companies (1-770-955-1700).

Any individual who requires assistance under the Americans with Disabilities Act for participation in this conference should contact Janie Wilson at jhwilson@georgiasouthern.edu or 912-478-5580.

Members of the Program Committee are David B. Daniel, James Madison University, Regan A. R. Gurung, University of Wisconsin-Green Bay, and Betsy L. Morgan, University of Wisconsin-La Crosse.

You are invited to join the Society for the Teaching of Psychology (STP; Division 2 of APA). Membership includes a subscription to the journal *Teaching of Psychology* as well as member discounts at various conferences. In addition, you will receive the STP Newsletter and have access to members-only web pages. More information can be found at TeachPsych.org. We welcome you to our community of psychology teachers!

- **Psychology teachers or support staff: \$25**
- **Students (post-doctoral, graduate, or undergraduate): \$15**
- **Retirees: \$15**